

2025 EMERGING PRAIRIE

PARTNERSHIP OPPORTUNITIES



ENERGIZING COMMUNITIES *through* PARTNERSHIP

EMERGING PRAIRIE WORKS AT THE INTERSECTION of our region's startup, innovation, and technology communities. Together with our partners, we build a thriving, connected ecosystem where entrepreneurs and innovators can collaborate and grow. By fostering networks and driving transformative initiatives, we accelerate startup success and empower the next generation of changemakers.

We invite you to partner with us to help fuel the growth of a dynamic community that is shaping the future of the Midwest—and beyond.



BECOME A PARTNER. INVEST IN OUR ECOSYSTEM. MAKE AN IMPACT.

Emerging Prairie energizes the growth of the entrepreneur, technology, and innovation ecosystems. By connecting and advancing these areas, we unlock the region's full potential, driving catalytic community and economic development. Together, we're building a thriving, interconnected network that shapes the future of our region.

2024 BY THE NUMBERS

8K+

PROJECTED TOTAL NUMBER OF 2024 EVENT ATTENDEES



15

TOTAL EDA COHORTS GRADUATED



130

AVERAGE # OF STARTUPBREW ATTENDEES



11

FOUNDERS ONLY MEETUPS

40

DIFFERENT STATES REPRESENTED AT OUR EVENTS



85%

EDA GRADUATION RATE



PARTNERSHIP OPPORTUNITIES

Become an Emerging Prairie Annual Partner and streamline your investment across our entire organization, supporting our Startup Programs, Emerging Digital Academy, and Grand Farm. By aligning your investment with all three areas, you'll access greater benefits, amplify your impact across diverse communities, and enhance your brand's visibility in the region's most innovative spaces.

As a partner, you'll enjoy the following benefits:

PARTNERSHIP BENEFITS	\$50,000	\$25,000	\$10,000
LOGO FEATURED AT EMERGING PRAIRIE EVENTS, WITHIN MASS COMMUNICATIONS, AND ON OUR WEBSITE	✓	✓	✓
SPECIAL ACCESS TO EMERGING PRAIRIE NETWORK AND INVITES TO PARTNER-ONLY GATHERINGS	✓	✓	✓
TEDXFARGO TICKETS	16	8	4
1 MILLION THANKS INVITATIONS	16	8	4
PRAIRIE DEN AND GRAND FARM INNOVATION CAMPUS DISCOUNTED ACCESS	UNLIMITED	1x A QUARTER	2x A YEAR
EARLY BIRD ACCESS TO ALL EMERGING PRAIRIE, GRAND FARM, AND EMERGING DIGITAL ACADEMY EVENTS	✓	✓	—
FEATURE ARTICLE ON EMERGING PRAIRIE WEBSITE	✓	—	—

FUEL INNOVATION. BE A PART OF TRANSFORMATIVE EVENTS ACROSS TECH, ENTREPRENEURSHIP, AND COMMUNITY.

Emerging Prairie's events fuel innovation and connect leaders from diverse industries. With a focus on building community and driving impactful conversations, our events offer unmatched opportunities for connecting, learning, and hands-on experiences.



EVENT SPONSORSHIP	PREMIER \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
LOGO RECOGNITION AT EVENT(S) AND WITHIN DIGITAL COMMUNICATIONS	✓	✓	✓	✓
TICKETS TO THE EVENT AND OUR INVITE-ONLY SPEAKER/SPONSOR DINNER	4	3	2	1
VERBALLY RECOGNIZED AT EVENT	✓	✓	✓	
OPPORTUNITY TO OFFER ATTENDEES PROMOTIONAL MATERIAL AND BRANDED SWAG	✓	✓		
OPPORTUNITY TO SPEAK OR SERVE ON A PANEL <small>Excludes TEDxFargo</small>	✓			

► **DATES:** JULY 2025

► **ATTENDANCE:** 1000+ attendees

MISSION: TEDxFargo, an independently organized TED event, is dedicated to sharing ideas worth spreading. This annual event features diverse speakers from across the country, offering intriguing insights and uniting attendees to explore big ideas.

Expanded event sponsorship benefits coming soon!

PRIMARY AUDIENCE: Community members, lifelong learners, professionals, students, creatives, and change-makers.

► **DATE:** TBD, 2025

► **ATTENDANCE:** 200+ attendees

MISSION: Prairie Capital Summit, energized by Startup Programs, is a dynamic conference designed to fuel the success of entrepreneurs and startups by connecting them with vital resources and igniting conversations around private capital in the Midwest.

PRIMARY AUDIENCE: Entrepreneurs, investors, community builders, small business support professionals, and students

► **DATE:** TBD, 2025

► **ATTENDANCE:** 100+ attendees

MISSION: Elevate, energized by Emerging Digital Academy, aims to unite the tech community (and beyond!) for a day of insightful discussions, networking, and recognition of top performers in our region.

PRIMARY AUDIENCE: Technology enthusiasts, industry professionals, students, and curious minds

OTHER OPPORTUNITIES



Consider donating to the scholarship fund for our annual Founders Retreat!

► **DATE:** TBD, 2025

► **ATTENDANCE:** 10+ founders



Explore unique funding opportunities for our weekly meetup, StartupBREW Fargo.

► **DATE:** Weekly on Wednesdays

► **ATTENDANCE:** 75+ attendees/event



INNOVATION CAMPUS

Experience the fast-paced agricultural transformation at the Grand Farm Innovation Shop, located in the heart of the Grand Farm Innovation Campus west of Casselton, North Dakota, where growers, startups, corporations, students, researchers, and government converge to forge innovative solutions and explore the high points of agricultural technology.

INNOVATION SHOP TOTAL TAKEOVER - \$2,800/DAY



- ▶ Accommodates up to 500 people
- ▶ Enjoy using the entire building's public spaces
- ▶ Opportunity for amenity requests, such as seating arrangements and vendor assistance
- ▶ Ability to brand the building for the day

AGCOUNTRY FARM CREDIT SERVICES AUDITORIUM - \$2,100/DAY



- ▶ Accommodates up to 300 people
- ▶ Ideal for large events and gatherings
- ▶ Partners can configure the space around their needs
- ▶ Includes large garage doors with easy access to heavy equipment demonstration area

MAPLE RIVER GRAIN & AGRONOMY AMPHITHEATRE AND FARMERS UNION AMPITHEATRE - \$280/DAY



- ▶ Accommodates up to 100 people
- ▶ Ideal for hosting outdoor sessions, including social gatherings and live demonstrations
- ▶ Overlooks the Grand Farm Innovation Campus

COBANK BOARDROOM - \$350/DAY



- ▶ Accommodates up to 14 people
- ▶ Ideal for meetings and presentations

BANKNORTH CLASSROOM - \$350/DAY



- ▶ Accommodates up to 40 people
- ▶ Ideal for presentations and team trainings

FORUM COMMUNICATIONS FOYER - \$700/DAY



- ▶ Accommodates up to 70 people
- ▶ Ideal for casual social gatherings and happy hours

Annual partners receive a 30% discount on Grand Farm venue rental pricing. The prices above reflect the 30% discount.

PRAIRIE DEN

Located within the historic Black Building in the heart of Downtown Fargo, the Prairie Den event space offers ample space for meetups, team retreats, meetings, and more. This unique space includes a kitchen space, individual meeting rooms including a conference room, soft seating, and large windows with a view of Broadway Square.

- ▶ **ACCOMMODATES:** Up to 100 people in main space
- ▶ **PRICING:** Free for partners



EMERGING PRAIRIE

BECOME AN ANNUAL PARTNER.

Energize collaboration and innovation within the Emerging Prairie community. Together, we're building a vibrant ecosystem that connects entrepreneurs, innovators, and thought leaders to drive impactful change. Explore our mission at [EMERGINGPRAIRIE.COM](https://emergingprairie.com) and discover how you can engage with us—through strategic partnerships, event sponsorship, and community initiatives—as we work to energize our community and shape the future of technology and entrepreneurship in our region.



NATALIE LEMNUS

c: (701) 840-9200

e: NatalieL@emergingprairie.com

For any questions, or to confirm your annual partnership, please contact Natalie Lemnus at NatalieL@emergingprairie.com.

